

SEMIDE
EMWIS

SEMIDE

<http://www.semide.net>

Systeme Euro-
Méditerranéen d'information
sur les savoir-faire dans le
domaine de l'Eau



النظام المعلوماتي
الأورومتوسطي للمعرفة
في مجال المياه

EMWIS

<http://www.emwis.net>

Euro-Mediterranean
Information System on
know how in the water
sector

Preparation of a leaflet on EMWIS NFP

MEDA Water



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Unité Technique du SEMIDE
EMWIS Technical Unit



2008-06-25; EMWIS NFP Coordination Seminar, Madrid - Spain

30-Jun-08



EMWIS Promotion Plan

➤ Objectives:

- A broad use of the system
- Transfer of ownership towards each country

➤ Based on a consensus among EMWIS community:

- A common vision and mission statement
- A visual identity and brand strategy
- Systematic assessments of use and user needs
- Quality outputs

EMWIS Promotion Plan

Target Audience



Target user groups	Objectives
NFP	Ensure the development and update of a national water information portal as an EMWIS node
Information users	Increase the consultation of EMWIS
Content providers: <ul style="list-style-type: none"> •MEDA-Water projects •National & International Research or Development projects •Libraries •Governmental agencies •Universities •Water international bodies 	Collaboration with EMWIS Technical Unit and NFP to develop and provide access to information
Decision makers: <ul style="list-style-type: none"> •Euro-Med Water Directors •MEDA water facilitators •Euro-Med Ministers in charge of water •Med committee members •EU delegations in Med Countries •Members of EU Parliament •European Commission services •World Bank (e.g. METAP) •European Investment Bank 	Support of EMWIS as an institutional system and a coherent development of water information systems

EMWIS Promotion Plan

Tools



Tools	NFP	Information users	Content providers	Decision makers
International Website		X	X	
National websites		X	X	
E-Flash		X	X	
Paper newsletter				X
Brochure		X	X	X
NFP meetings	X			
Annual EMWIS conferences		X	X	X
Steering Committee meetings	X			X
Press releases		X	X	X
Presentations during conferences		X	X	X
Articles in specialised press		X	X	

EMWIS Promotion Plan- Agenda



Tools	Updates	Content	Comments
International Website (TU)	continuous	Re-designed (Oct'06) & updated continuously	50000 visits per month
National websites (NFP)	continuous	X	Last one launched in Feb'07 (EG)
E-Flash	Monthly	Very short abstracts with links	14000 subscribers
Paper newsletter	Annual (next one soon)	EMWIS activities	X
Brochure	Last one published in sept'06 (TU)	Structure, services, etc	JO, CY, DZ, PS, MA, TN
National promotion	Egypt, Jordan, Cyprus, Palestine & Tunisia	X	Last one in Tunisia
NFP meetings	CC meeting, Istanbul	X	Last: TK Sep'07
Annual EMWIS conferences	Water directors, Athens'08	Preparation of Water Ministers conference, June'08	Last: Bled Dec'07
Steering Committee meetings	Annual	Focus on EMWIS and water information	July'07
Press releases	For each EMWIS conference	X	-
Presentations during conferences	Presentation of a NFP	X	-
Articles in specialised press	NOUVELLES (OIEAU)	EMWIS progresses	-

EMWIS Promotion Plan

Some Tools description



EMWIS web sites

Objective:

- Provision of an overview of the EMWIS initiative and content of EMWIS phase 2.
- Encouraging people to ask for more information by direct contact with the EMWIS Technical Unit, the NFP or consulting the EMWIS web sites.

The screenshot shows the SEMIDE EMWIS website homepage. The header includes the SEMIDE EMWIS logo and the text "Euro-Mediterranean Information System on know-how in the Water sector International portal". A navigation menu lists: About EMWIS, Countries, Partners, Initiatives & Projects, Resources, Documentation, Topics, Who Does What, NFP Private Area, and a language dropdown set to English. A search bar is located on the right. The main content area features a central announcement: "The 5th Conference of the Water Directors of the Euro-Mediterranean and Southeastern European Countries, Athens (Greece), 2008-07-21/22" and "2nd MEDA Water Regional Event on Local Water Management, Marrakech (Morocco), 28-30 April 2008". Below this, it lists "EMWIS Newsletter N°4, 2007", "EMWIS Flash N°59, May 2008", and "The 5th World Water Forum, Istanbul (Turkey), 15 - 22 March 2009." A map of the Euro-Mediterranean region is shown with computer icons connected by lines. On the left is a sidebar menu with categories: About EMWIS, Countries, Partners, Initiatives & Projects, Resources, Documentation, Topics, Who does what, and NFP Private Area. At the bottom of the sidebar is the MEDA Water logo with the European Union flag. On the right side, there is an "EVENTS CALENDAR" for June 2008 and an "UPCOMING EVENTS" section listing: "Seminar on 'Water and Sanitation in EU External Aid' in Expo Zaragoza 2008", "5th Conference of the Water Directors of the Euro-Mediterranean and Southeastern European Countries, Athens (Greece), 2008-07-21/22", and "Capacity Building Workshop on Integrated".

EMWIS Promotion Plan

Some Tools description



EMWIS Flash

Objective:

To keep the Euro-Med water community informed about the latest international news without overloading them with too much information.

- 14.000 subscribers
- 59 issues published

you are logged in as **jauad** [logout](#) | [Home](#) | [e-Flash](#) | [My portal](#) | [Contact](#) | [Forum](#) | [Crawler](#) | [FAQ](#) | [Thesaurus](#) | [Agenda](#) | [Sitemap](#) | [Administration](#)

SEMIDE EMWIS Euro-Mediterranean Information System on know-how in the Water sector
International portal

About EMWIS | Countries | Partners | Initiatives & Projects | Resources | Documentation | Topics | Who Does What | NFP Private Area | English

EMWIS meetings | Home » Resources » e-Flash

Resources

- News
- Newsletter
- Agenda
- e-Flash
- Brochure
- Communication plan
- Photos
- Press Corner
- Water Journals
- Water glossaries

MEDA Water

e-Flash

This is a monthly Flash provided by the EMWIS Technical Unit since November 2001 (sent to: **14298** subscribers), to which you can get a free subscription. [click here](#) for an open subscription. The EMWIS Flash gives you regular and quality information on the water sector in the Euro-Mediterranean area. The main headlines are: Institutions, Documentation, Training, Research and Development, Data Administration. You will also find updates on: international events, relevant web sites, the Euro-Med Water programme of the European Commission, and much more ... This Flash exists also in French and Arabic, you can view it and also the previous issues in this page. This Flash is also yours, please give us your comments and information to improve it Contact [the EMWIS Technical Unit](#).

EMWIS E-FLASH
[Register to receive our e-Flash]

Date	EMWIS Flash Archive	Archive Flash du SEMIDE	أرشيف النشرة بالعربية
2007 - 08 - 30	50	50	50
2007 - 08 - 30	49	49	49
2007 - 06 - 28	48	48	48
2007 - 05 - 31	47	47	47
2007 - 04 - 26	46	46	46
2007 - 03 - 29	45	45	45
2007 - 02 - 23	44	44	44
2007 - 01 - 29	43	43	43
2006 - 12 - 21	42	42	42
2006 - 11 - 24	41	41	41
2006 - 10 - 27	40	40	40
2006 - 09 - 30	39	39	39
2006 - 08 - 30	38	38	38

EMWIS Promotion Plan

Some Tools description

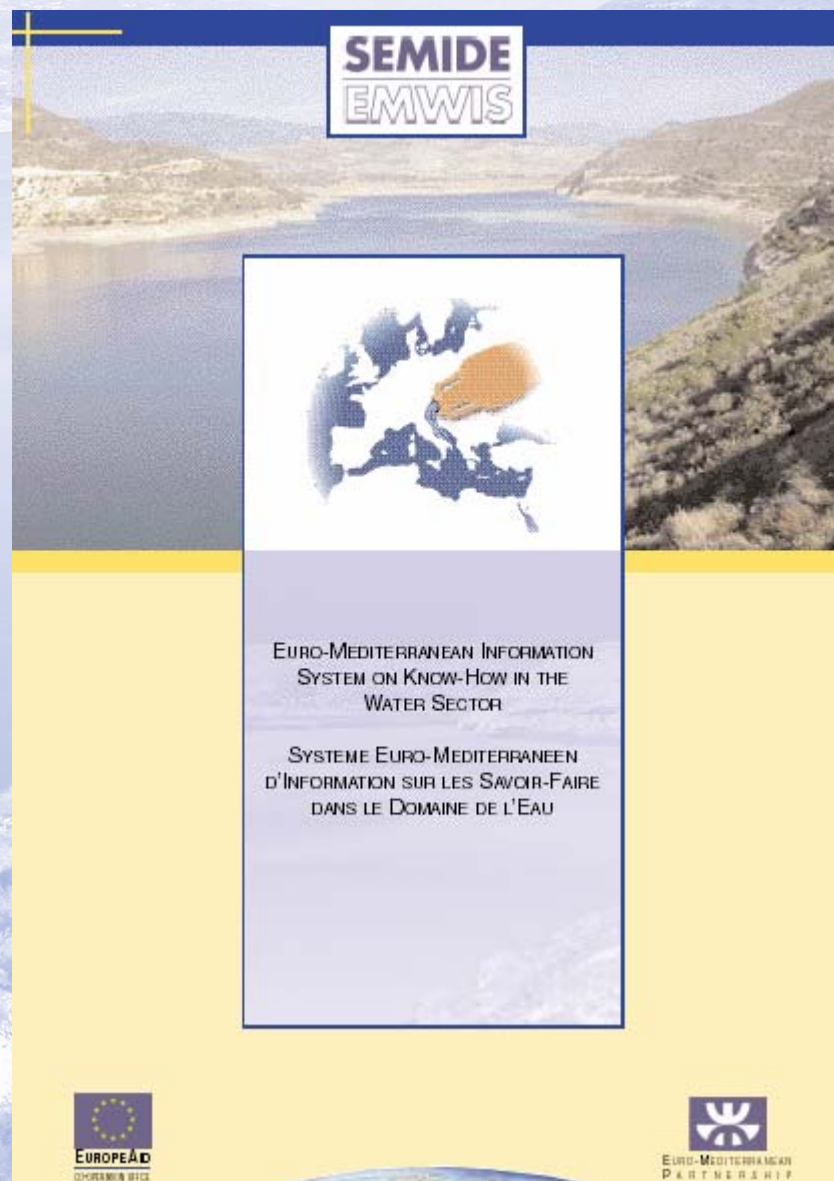


EMWIS Brochure

Objective:

Provision of an overview of the EMWIS initiative and content of EMWIS phase 2.

Encouraging people to ask for more information by direct contact with the EMWIS Technical Unit, the NFP or consulting the EMWIS web sites.



Examples of Promotion material: EMWIS TU



SEMIDE
EMWIS

www.emwis.org
SITE MAP

About EMWIS

President priorities
EMWIS objectives
EMWIS structure

- Decision-making level
- Operational level

Activities

- First phase (1999-2002)
- Second phase (2003-2006)
- Four-year Action Plan (2007-2010)

Funding

Euro-Mediterranean Partnership & Water

- Key dates
- The MEDA programme

EMWIS TU team

Countries

MPC

- Algeria
- Egypt
- Israel
- Jordan
- Lebanon
- Morocco
- Palestine
- Syria
- Tunisia
- Turkey

EU

- Austria
- Belgium
- Bulgaria
- Cyprus
- Czech Republic
- Denmark
- Estonia
- Finland
- France
- Germany
- Greece
- Hungary
- Ireland
- Italy
- Latvia
- Lithuania
- Luxembourg
- Malta
- Netherlands
- Poland
- Portugal
- Romania
- Slovakia
- Slovenia
- Spain
- Sweden
- United Kingdom

Partners

INBO - MENBO
IME
GWP-Med
MED-EUWI
SMAP - RMSU

Sponsors

Initiatives & Projects

EU-MEDA-Water
MED-EUWI

- About Water Initiative
- Objectives
- Geographical Area
- Actors
- Meetings
- Financing
- Key documents
- Joint Process

EU-WFD
EU-INCO-MED
EU-LIFE EU-SMAP



EMWIS TU. Newsletters



- EMWIS Newsletter No. 1, 1998 (English & French)
- EMWIS Newsletter No. 2, 2001 (English & French)
- EMWIS Newsletter No. 3, 2005 Newsletter prepared for the Conference of Euro-Mediterranean Water Directors (Rome in Nov'05) (English & French)
- EMWIS Newsletter No. 4, 2007
- EMWIS Newsletter No. 5, 2008

NEWSPLETTER

EMWIS

EURO-MEDITERRANEAN INFORMATION SYSTEM ON KNOW-HOW IN THE WATER SECTOR

Ten years after Naples

Information is the heart of any decision-making process. It is also vital for building up mutual confidence in cooperation activities, whether they be transnational, national or local. With this in mind, the Euro-Mediterranean water ministers meeting in Marseille in 2000 decided to work together to share information on water, and initiated the Euro-Mediterranean Information System on Know-how in the Water Sector, or EMWIS.

1997 - Following a feasibility study, the 27 Euro-Mediterranean water directors met in Naples, where they approved the structure, work programme and budget for EMWIS. Nine directors then coordinated the national National Focal Points, and a legal structure was established to manage the system and host the Technical Unit.

2000 - The operational launch of EMWIS, thanks to co-financing of international activities from the European Commission, Spain, France and Iraq. The activity programme defined in Naples was started at end 2000 for an initial period of three years. The year also saw the Euro-Mediterranean Water Ministers' Conference of Tunis, which approved an action plan on local water management and control and consolidated the existence of EMWIS.

During this initial phase, the Mediterranean countries were able to develop their first national websites, which made public existing information relating to know-how in the water sector, gathered under the main themes: institutions, documentation, training, research and development, and data management techniques.

In 2002, at the end of the first phase, it became apparent that the capacities of the Mediterranean partner countries needed to be reinforced to improve the availability of information at national level and that the system should be upgraded to the latest internet technologies to facilitate communication and the integration of a variety of information sources.

Thanks to EMWIS's support, the Mediterranean countries gradually became aware of the importance of having a National Water Information System as an indispensable tool for the integrated management of water resources, allowing data to be exchanged between the different institutions working in the sector.

In this context, during the 2005 conference, the European water directors decided to launch a feasibility study for a regional water observation mechanism, the final results of which were approved the following year in Athens. This commitment provides a good example of the progress that had been made since the launch of this initiative. Indeed in 2007, a discussion on national data exchange would have been unthinkable, but common activities on national water information systems laid down the groundwork for initiating exchange processes on a transparent and voluntary basis, while respecting the confidentiality of national water resources.

This initial conference in EMWIS's organisation is an invaluable asset for ensuring future cooperation in the Mediterranean water sector.

Recovery programme

At our Rome conference in November 2005, the European

Information and joint activities about all water issues in the area

- setting up a regional water observation mechanism based on National Water Information Systems to help countries and international bodies follow up on their policies and national/international initiatives;
- transferring knowledge and know-how at international level on water themes, leading to concrete results (e.g. pilot projects) in the Mediterranean Partner Countries, and other relevant developments in Mediterranean water cooperation sector;
- in 2005, Europe committed itself to implementing the Water Framework Directive, with an ambitious programme covering 27 years. The experience resulting from its application constitutes an important source of knowledge for the Mediterranean partner countries, especially when it relates to basic documentation and water monitoring networks (i.e. 2005 EMWIS survey of river EC listed water bodies); the Water Information System for Europe (WISE), launched in March 2007, opens up new perspectives in the exchange of information. Many European countries are currently adapting their national databases to feed the common system;
- in the 2002, at the World Summit on Sustainable Development (WSSD) in Johannesburg, the European Union launched a 'Water Initiative' (EWI) to contribute to the achievement of the Millennium Development Goals (MDGs) for drinking water and sanitation, within the scope of an integrated approach to water resource management (IWRM). This initiative comprises a Mediterranean component;
- in November 2005, the 25 signatory countries of the Barcelona Convention, within the remit of the

Much needed revival of Euro-Mediterranean cooperation in the water sector

Nearly ten years after the adoption of the Tunis Plan of Action, faced with the new regional context and the major issues of sustainable development faced by water in the Mediterranean (the fight against poverty, economic development, population displacement, environment and health improvement, etc.), another conference for water ministers is needed.

This conference should have a political context, which could focus on:

- 1) the definition of shared strategic regional trends, including adapting to climate change, the integrated management of water resources and the challenge of water demand management; lack of water, drought and floods. If possible, a virtual aim to:
 - follow the spirit and scope of a new regional water programme, building on existing initiatives, which would also aim to improve coordination between the various existing instruments, policies, initiatives and programmes;
 - define a new mandate for the Water Directors' Forum that takes recent developments into consideration;
 - explore funding in view of the 2009 review, both at national level, with the shared Action Plan of the EU's Neighbourhood Policy (ENP), and, respectively, via the regional programme financed by the EMU;
 - promote and better coordinate bilateral and forum, European and multilateral funding partners;
- 2) the response to needs for collecting and managing quantitative information relating to water, including the



EMWIS Newsletter No. 5, 2008 (content):

- Editorial on the preparation of the Water ministerial conference, Amman'08
- Water Observation Mechanism
- News from countries
- Working groups progress:
 - Wastewater reuse WG
 - Drought & Water Scarcity WG
 - Water Monitoring WG
- Other suggestions



www.emwis.net
PRESENTATION

A single access point to water information
in the Euro-Mediterranean area

Based on a Federation
of distributed National web portals

www.emwis.net

- Understanding each other
 - Stay informed
 - Clearing house
 - Working together
- The latest internet technologies



Understanding each other



- **Who's who**
A water yellow pages with 2600 organisations, 1200 contacts and 300 information sources.
- **Common taxonomy in 5 languages**
A multilingual thesaurus used to index and access information.
- **National water institutions**

Stay informed



- **Monthly e-news flash**
In Arabic, English and French
Sent to about 10 000 subscribers..
- **Calendar of events**
Conferences, seminars, meetings and trainings.
- **Real time updates notifications**
Thanks to RSS feeds, you can display the latest uploads on your PC without browsing the web.

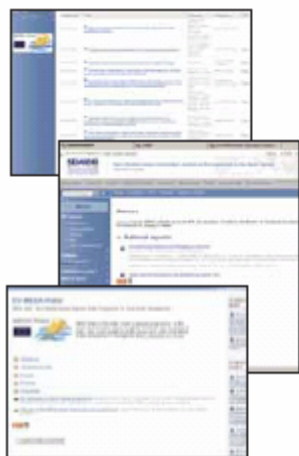


This new portal was launched in October 2006, and registers more than 40.000 visits per month, mainly located in the Mediterranean.

EMWIS Portal Leaflet



Clearing house



➤ **Database of regional water projects**
The best way to not reinvent the wheel and find suitable partners.

More than 200 EU regional projects related to water (MEDA, LIFE, INTERREG, RTD-INCO).

➤ **Access to country profiles**
Data & statistics, latest key reports, key contacts National action plans of the EU Neighbourhood Policy.

➤ **Main regional water initiatives**
Mediterranean Strategy for Sustainable Development, Med EU Water Initiative, MEDA-Water, MEDSTAT, EXACT, with their related news, events and projects.

The latest internet technologies

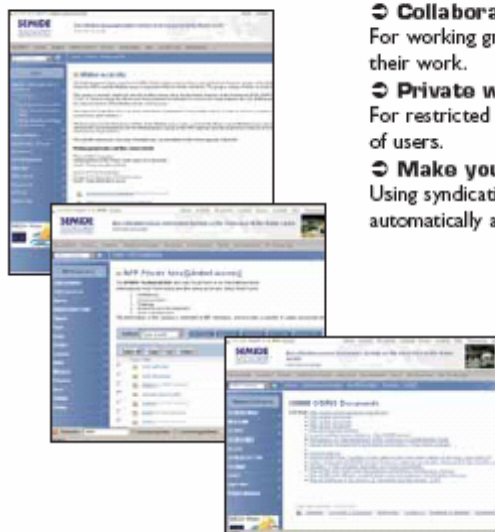
EMWIS web portal is based on NAYAA Content Management System developed for the European Environmental Agency (EEA) and based on open source software.

A portal tool kit allows any interested organisation to quickly generate its own portal and to integrate it in EMWIS network. It is based on the latest internet technologies: the Open Archive Initiative protocol for easier access to digital resources, generalised metadata using XML, web services, multilingual access and content management.

Folder
Html
Event
News
Project
File
Link
Pointer
Laws

Multimedia
Language selection
Syndication
Forum
Help desk
Quick search
Search
PDF view
Print

Working together



➤ **Collaborative space areas**
For working groups or communities to publish their work.

➤ **Private working areas**
For restricted exchanges between small groups of users.

➤ **Make your content accessible to all**
Using syndication processes metadata is harvested automatically and searchable from EMWIS..



Country booklet

This booklet (2 pages) was scheduled to be presented in Water Directors conference (Rome, Nov'05). However, we received few NFP responses (MA, CY, DZ & TK) and it has not been presented.

Objective: Preparation of information sheets on water institutional framework of Mediterranean countries and EMWIS NFPs role in their countries.

The structure of the country booklet should focus on the following:

- 1. NFP Description**
- 2. Contacts : NFP team members, water director (+a photo of the team)**
- 3. EMWIS National benefits/results**
- 4. Water institutional framework in the country (a scheme)**
- 5. Country profile**
- 6. NFP coordinates + EMWIS NFP website**

+ a representative photo from the country

Country leaflet: Turkey



TURKEY

<http://www.emwis-tr.org>

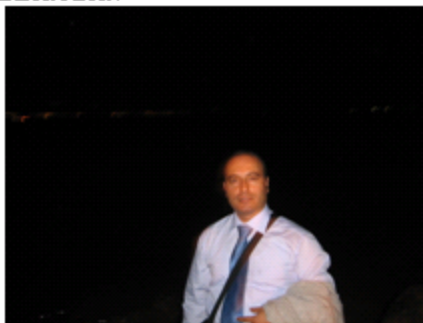


The National Focal Point for Turkey has been designated in 1999 by General Directorate of State Hydraulic Works that had been carrying out the functions of the NFP. The General Directorate of State Hydraulic Works (DSI in Turkish acronym) with a legal entity and supplementary budget is the primary executive state agency of Turkey for Nations overall water resources planning, managing, execution and operation. The main objective of DSI is to develop all water and land resources in Turkey. It aims at all the wisest use of the principal natural resources.

Contacts:

- The National Focal Point team is composed of:
 - Mr. Murat HATIPOGLU, coordinator and data manager,
 - Mr. Adnan COSKUNSAKARYA, IT manager.

Mr. Murat HATIPOGLU



- The General Water Director is: Mr. Veysel EROGLU, General Director of the DSI.



Progress so far:

During the Phase I, English and Turkish version of the web site established. Information along the 5 main EMWIS topics published. Hardware and software infrastructure renewed. Internet access improved. While during the second Phase, the following tasks are being going on:

- Improvement of cooperation with other stakeholders
- Collection and updating information from other institutes, agencies, universities and other stakeholders
- Provision of News (Hydrology e-

news group) & Events

- Water related projects (National and International, ex: MEDA Water).

Future work:

- EMWIS Promotion seminar (December 2005)
- Promotion of web site through Universities and others..
- Content translation (Turkish-English and French)

Country profile:

1- Main institutions:

DSI has a three-tiered organization. Its top management level is the General Directorate office in Ankara. The secondary management level is also the department offices of General Directorate in Ankara. The tertiary management level consists of the Field or Regional Directorate offices. At present, there are 25 Regional Directorates dispersed throughout Turkey. The 25 Regional Directorates are comprised of Central Regional Offices, Field Division Offices and Field Section Offices. Major functions of these offices are firstly collect data in the field of mapping, hydrometric measurements, agricultural economy, land classification, drainage, groundwater and geology, and secondly to evaluate them for the planning, construction and operation of water structures..

● The four main organizations responsible for development of water resources:

1. General Directorate of State Hydraulic Works (DSI)
2. General Directorate of Rural Services (GDRS)
3. General Directorate of Bank of Provinces (Ilcer Bank)
4. General Directorate of Electric Power Resources Survey & Development Administration (EIE)

2- Data:

Surface area: 780.576 km²**

Population (2005): 69,660,559 (July 2005 est.) *

Total GDP (2003): 458,200 million US \$

Freshwater resources per capita (m³): 3,369*

Freshwater withdrawal: total (% total water resources) 15.1; agriculture (% total freshwater withdrawal) 73;

Access to an improved water source (% total pop): 82*

Access to sanitation (% total pop): 90*

*World Bank. **UNDP

Address: Murat HATIPOGLU

Minister of Energy and Natural Resources

Incirli Cad. No 27, E-Block, Balçelievler/ANKARA

Telephone: +90 312 21 58238

Fax: +90 312 2229405

Email: mhatipoglu@dsi.gov.tr

Country leaflet: Morocco



MAROC

<http://www.semide-ma.org>



Le Point Focal National (PFN) du Maroc a été créé fin 1999 à la Direction Générale de l'Hydraulique du Ministère de l'Équipement. Depuis novembre 2002, le PFN est géré par le Secrétariat d'État chargé de l'Eau dont les missions sont :

- Veille météorologique et information sur l'évolution du climat
- Recherche et évaluation des ressources en eau
- Planification du développement des ressources en eau
- Mobilisation et transfert d'eau
- Gestion des ressources en eau
- Sauvegarde du patrimoine hydraulique (ressource et infrastructure)
- Recherche & Développement dans les domaines de l'eau et du climat

Contacts :

- Equipe du Point Focal National est composé de trois personnes :
 - Ahmed SKIM, Coordinateur
 - Souliman KAICHOUH, Responsable contenu
 - Rkia ASSAOUI, Responsable informatique

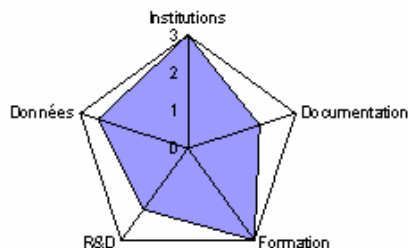
De droite à gauche : Rkia Assaoui, Ahmed Skim et Souliman Kaichouh.



- Le Directeur de l'Eau est Abdelaziz ZEROUALI, Directeur des Affaires Générales et Techniques

Etat d'avancement :

Un nouveau site a été lancé en août 2005. Il fournit des informations en français sur les 5 principaux thèmes du SEMIDE.



- Une 1^{ère} sensibilisation et mobilisation des principaux acteurs du secteur de l'eau a été effectuée par un séminaire d'information en avril 2005 (plus de 100 participants)
- Le site national du SEMIDE est fortement couplé à celui du site institutionnel du Secrétariat d'État chargé de l'Eau (www.water.gov.ma)
- Constitution d'un réseau des principaux acteurs de l'eau

Perspectives de développement :

- Edition d'une brochure nationale en 2006
- Traduction du contenu du site en arabe et anglais
- Enrichir le contenu (formation, R&D, Documentation)
- Complément de formation du personnel
- Mise en œuvre des interfaces d'échange de métadonnées au niveau régional
- Analyse de demandes des utilisateurs

Profil du pays :

1- Principales institutions :

- Conseil Supérieur de l'Eau et du Climat
- Secrétariat d'État auprès du Ministère de l'aménagement du Territoire, de l'eau et de l'environnement, chargé de l'Eau (SEE)
- Ministère de l'Agriculture, du Développement Rural et des Pêches Maritimes
- Ministère de l'Intérieur
- Ministère de la Santé
- Haut Commissariat aux Eaux et Forêts et à la Lutte Contre la Désertification
- Office National de l'Eau Potable (ONEP)
- Office national de l'Electricité (ONE)
- 7 Agences de Bassins Hydrauliques
- 9 Offices Régionaux de Mise en Valeur Agricoles, ...

2- Données :

Superficie : 710.830 Km² (A)
Population (2004): 29.892.000 (A)
PIB total aux prix courants (2003): 43.815 millions de \$ (1 USD = 9,574 Dhs) (A)
PIB par habitant (2003): 1.460 \$ (A)
Ressources en eau par habitant (m³) : 970 (B)
Ressources en eau mobilisées : (% total des ressources en eau) **68** ; agriculture (% total Ressources en eau mobilisées) **88** (D)
Accès à l'eau potable : en milieu urbain (2004) : taux de branchement : **90** % des foyers ; en milieu rural (2004) : **60** % des populations rurales (D)
Accès à l'assainissement (%total pop) : **68** (B)

(A) Haut Commissariat du Plan (www.statistic-hcp.ma) ; (B) Banque Mondiale ; (D) SEE

*Adresse : Secrétariat d'État auprès du Ministère de l'Aménagement du Territoire, de l'Eau et de l'Environnement, chargé de l'Eau
 Division des Méthodes.*

*Rue Hassan Benchekroun Agdal, Rabat
 Tél.: +212 37 685 877 - Fax: +212 37 778 696 -Email: skim@water.gov.ma*

Country leaflet: Morocco



SEMIDE
EMWIS

MAROC



Barrage Hassan I, 1999, Oujda, Maroc

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Division des méthodes
Rue Hassan Benchekroun
Aydal, Rabat

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Fax: + 212 37 778 898
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Contacts

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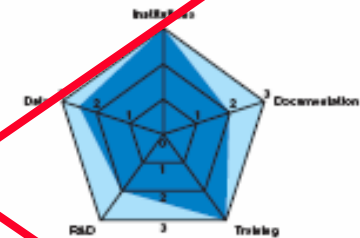
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De droite à gauche : Rkia Assaoui, Ahmed Skim et Soulliman Kaichouh

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- Edition d'une brochure nationale en 2006
- Traduction du contenu du site en arabe et anglais
- Enrichir le contenu (formation, R&D, Documentation)
- Complément de formation du personnel
- Mise en œuvre des interfaces d'échange de métadonnées au niveau régional
- Analyse de demandes des utilisateurs

PRINCIPALES INSTITUTIONS

- Conseil Supérieur de l'Eau et du Climat
- Secrétariat d'Etat auprès du Ministère de l'aménagement du Territoire, de l'eau et de l'environnement, chargé de l'Eau (SEE)
- Ministère de l'Agriculture, du Développement Rural et des Pêches Maritimes
- Ministère de l'Intérieur
- Ministère de la Santé
- Haut Commissariat aux Eaux et Forêts et à la Lutte Contre la Désertification
- Office National de l'Eau Potable (ONEP)
- Office national de l'Electricité (ONE)
- 7 Agences de Bassins Hydrauliques
- 9 Offices Régionaux de Mise en Valeur Agricoles, ...



Barage Al Whada 1997. Le deuxième plus grand barrage d'Afrique. Ouzazzan, Maroc.

DONNÉES

- Superficie : 710 850 km²
- Population (2004) : 29 892 000
- PIB total aux prix courants : (2003) (1 USD = 9,574 Dh) 43 815 millions de \$
- PIB / habitant (2003) : 1 460 \$
- Ressources en eau / habitant : 860 m³ / an
- Ressources en eau mobilisées : total 68 (% total des ressources en eau) ; agriculture 88 (% total ressources en eau mobilisées) **
- Accès à l'eau potable (2004) : en milieu urbain : taux de branchement : 90 % des foyers ** en milieu rural : taux de branchement : 60 % des foyers **
- Accès à l'assainissement : 66 % total population^f

sources Haut Commissariat au Plan sauf : ^f Banque mondiale ; ** SEE

<http://www.semide.org>

<http://www.emwis.org>

Country booklet proposal



The information sheets (B5 format) will consist of two pages per country:

PAGE 1: Presentation of the institutional framework of the country

The profile should include the following items:

- Water legislation (date of the last law) and water right
- Main ministry in charge of water resources management
- Institution in charge of drinking water supply
- Institution in charge of sanitation
- Institution in charge of irrigation management
- Inter-ministerial coordination
- Territorial water management (e.g. basin agencies)
- Cost recovery scheme
- Availability of a water master plan (date)
- Minimum set of data (population, surface, PIB, ...): see indicators on EMIWIS country pages.

PAGE 2: Information on the EMWIS NFP.

Examples of Promotion material: CYPRUS NFP



<p>Τμήμα Αναπτύξεως Υδάτων</p>  <p>Water Development Department</p> <p>Επισκεφθείτε την ιστοσελίδα μας: Visit our website:</p> <p>www.moa.gov.cy/wdd</p> 	<p>Ευρωμεσογειακό Σύστημα Πληροφοριών για το Νερό</p>  <p>Euro-Mediterranean Information System on Know-how in the Water Sector</p> <p>Επισκεφθείτε την ιστοσελίδα μας: Visit our website:</p> <p>www.emwis-cy.org</p> 
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ΝΕΡΟ, το φυλάμε για να μη διαφύει!
WATER-SAVE IT don't waste it!

Το Ευρωμεσογειακό Σύστημα Πληροφοριών για το Νερό (SEMIDE/EMWIS)

- Επιτρέπει εύκολη πρόσβαση στις ιστοσελίδες του σε οποιαδήποτε.
- Αναπτύσσει τη διάδοση των πληροφοριών
- Αναπτύσσει προγράμματα συνεργασίας
- Αυξάνει τις γνώσεις για το νερό σε κάθε περιοχή
- Βοηθά στη γρήγορη ανταλλαγή πληροφοριών
- Παράγει προϊόντα στο είδος των πληροφοριών

Επισκεφθείτε ΤΙΣ Ιστοσελίδες μας
Visit our websites

www.emwis.org
www.emwis-cy.org
www.moa.gov.cy/wdd



Ευρωμεσογειακό Σύστημα Πληροφοριών για το Νερό
Euro-Mediterranean Information System on Know-how in the Water Sector

Εθνικό Εστιακό Σημείο Κύπρου
Cyprus National Focal Point

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WATER-SAVE IT don't waste it!

Leaflet

 <p>Ευρωμεσογειακό Σύστημα Πληροφοριών για το Νερό Euro-Mediterranean Information System on Know-how in the Water Sector</p> <p>Επισκεφθείτε την ιστοσελίδα μας: Visit our website:</p> <p>www.emwis-cy.org/</p> <p>ΝΕΡΟ, το φυλάμε για να μη διαφύει! WATER-SAVE IT don't waste it!</p>	 <p>Τμήμα Αναπτύξεως Υδάτων Water Development Department</p> <p>Επισκεφθείτε την ιστοσελίδα μας: Visit our website:</p> <p>www.moa.gov.cy/wdd/</p> <p>ΝΕΡΟ, το φυλάμε για να μη διαφύει! WATER-SAVE IT don't waste it!</p>
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Card

Page Marker

Examples of Promotion material: CYPRUS NFP



Examples of Promotion material: Algerian NFP





EMWIS Promotion Plan

Periodic assessment of information needs

In order to be responsive and demand-driven. It is necessary to adapt the EMWIS services and the promotion activities to information requirements from the target audience.

The assessment should be carried out by analysing:

- Email requests received**
- Web consultation statistics**
- Survey during conferences**
- Online survey**
- NFP survey**

- Common formats should be used to allow comparisons & aggregation of the results from the NFPs & the T. U.