



Let's meet where the continents meet!

## 1- Elaborate on the thematic structure of the forum

- Turkey as a host country will be in close cooperation with WWC
- Turkey and WWC jointly organize the forum
- Turkey will provide active financial and logistic support for committee meetings



Let's meet where the continents meet!

## 2- Selecting Venue

- Host city will be Istanbul
- Total seats capacity of the Conference Valley are 19000 and has an auditorium with 5000 seats
- When new facilities at Sutluce have been completed in 2007, this capacity will increase
- All office opportunities will be supplied to MC

## 3- Logistics of the Forum

- ❑ Facilities at the Venue will be possible in walking distance
- ❑ Shuttle buses will also be available at no cost
- ❑ Bed capacities of the hotels at venue is over the 18 535



## The Bosphorus Bridge

Pearl necklace of Istanbul...



- ***Hotel price varies between 120-230 USD***
- ***Special rates will be negotiated with the hotels***





## 4- Outline the preparatory process

- ✓ A preparatory process will be developed under the control of Program Committee.
- ✓ Some representatives from poor countries and NGOs will be accommodated free of charge and at no registration fee



## 5- Announcements, Final Program and Reporting

- We will make 3 announcements;
  - 1- December 2006
  - 2- April 2008
  - 3- January 2009
- Final report will be prepared in August 2009 with 15000 copies.



## 6- Conference Management (PCO)

- A qualified professional conference organizer will be selected with the WWC's accord
- PCO will work in harmony with Turkey as a host country
- Agreed monetary percentages will be transferred to other side account on participation.
- Transactions and procedures made both side will be bilaterally transparent

**what's on?**



**2006 Formula 1 Turkish Grand Prix**  
**Tickets on sale now!**




**Get the most out of your shopping**



*Over 22.000 satisfied customers everyday*

Don't leave your money behind  
 Ask for your Tax Refund Cheque

**ASK FOR THE ISTANBUL SHOPPING MAP**  
 Showing all Tax-free shops

[taxfree@tr.globalrefund.com](mailto:taxfree@tr.globalrefund.com)

**what's on?**

concert



**JERRY LEE LEWIS**  
 March 6, 2006 / Hilton Convention Center



**ISTANBUL INTERNATIONAL GASTRONOMY FESTIVAL**  
**ISTANBUL ULUSLAR ARASI MUTFAK GÜNLERİ**



## 7- Finances

- A preliminary budget has already been transmitted.
- However, this budget will be increased with the contribution of Republic of Turkey according to the percentages given by WWC
- Tax-free status and VAT exemptions for the forum is under the consideration of the government



## 8- Marketing

- We will hire expertise to develop a marketing and fund raising strategy aimed at interest expansion
- Turkey will guarantee visas for all bona-fide Forum participants



explore istanbul

## 9- National and international Communication

- We will responsible for funding both national and international communications campaigned by WWC secretariat or professional conference organizer established in Turkey



## 10- Participation and registration

- Pre-registration will be applied with lower fee.
- Excursion programs to historical places. will be organized in İstanbul, İzmir, Antalya, Şanlıurfa
- Social events such as concerts, folkdance, exhibition, miniaturk, museums, Bosphorus boat visit will be outlined



## 11- Project development

- We will diversify and qualify the Forum with different activities such as, water voice, water expo, water exhibition, water fair, water prize, water contest on film, picture, article, poster, cartoon, water animations, water arts (Ebru sanati), virtual discussions, demonstration stands for water technologies, information desks for countries and NGOs, much more....

## 12- Setting up a secretariat and managerial structure

- We will set up a Secretariat in coordination of DSI by nominating enough staff from Foreign Affairs, NGOs, Istanbul Metropolitan Municipality, other agencies speaking English, French, Arabic, Spanish and Russian some experienced persons from WWC
- The secretariat will have its own office, communication tools, office equipments and a vehicle in order



## 13- Synthesis theme (linkage between WWC and host country; Forum components and MC)

- We jointly WWC will set up a “synthesis group” one year before the forum (in January 2008)
- This “synthesis group” will work under auspices of the international Organizing Committee
- “Synthesis group” will organize Forum’s program components, and proposed actions



## 14- Monitoring & evaluating of decisions and outcome

- After forum, a draft final report will be prepared by Turkish side.
- We will use reporters.
- We will make commitments and decisions for the next forum

## 15- Selection of themes and scope

- Having very old history, Turkey has a great potential and richness in culture. there for, there will be many cultural attractions for the visitors
- Water expo is considered to be included in the forum program.



## 16- Logistics and event management

- Turkey will organize the World Water Fair, utilizing the Council's expertise and assistance.
- A professional management will be set up for the logistic services and fair organization



## 17-Finances, fundraising, advertising and expenditures

- In Turkey, there will be many possibilities and expertise with respect to the fundraising
- The facilities of advertisement, catalogue, exhibitions and any other publication will be highly evaluated in order for the most profit.



## 18- Topic, invitation and content

- Turkey will convene the MC through invitations by Ministry of Foreign Affairs at the highest political level.
- Security and interpretation is unavoidable for the ministers.



explore istanbul

## 19- Relationship with the Ministry of Foreign Affairs

- The Ministry of Foreign Affairs will in charge of MC and its preparatory works.



## 20- Location, preparatory process and length of MC

- Turkey starts to MC preparations 1,5 years ago from forum (in January 2008)
- MC is the last day of the forum, March 22, 2009
- We will organize three preparatory meetings  
April 2007, September 2008, January 2009



Let's meet where the continents meet!

## 21- Format, transparency and interaction

- Turkey will be transparent and creative in MC's setup and work in close cooperation with WWC



Let's meet where the continents meet!

## 22- MC Declaration

- Format of MC declaration will be designed according to communication with the WWC
- MC declaration will be announced at the last day of forum, on 22 March 2009.
- In the MC, Turkey will be represented by the head of state

**THANK YOU**